



1221 Elm Street Youngstown, Ohio 44505  
www.greytogreenfestival.org greytogreenfestival@gmail.com  
330.360.0648

Dear Friends of the Earth,

August 2011

We welcome your participation in the 4th annual Grey to Green festival! The festival transforms Wick Park in Youngstown's Wick Park Historic District into a bustling marketplace energized by local and regional vendors and exhibitors who share a common purpose of caring for the environment around them.

The mission of the Grey to Green festival is to raise awareness of environmental issues in the Mahoning Valley region, encouraging sustainable living and business practices, invigorating local green businesses, and helping to beautify Wick Park. This year emphasizes climate change and the devastating impact of global warming as we focus on making personal commitments to reduce our carbon footprint. Featured activities include:

- ♣ Who Cares? Commitment to Action Essay Contest "My Commitment to Sustainable Living"
- ♣ Soap-Box/Open Mike 3 minute views on "Making a Difference in Global Climate Change"
- ♣ Practical Skills Workshops including composting (Green Team); Wick Park tree identification (Naturalist Bill Whitehouse); Wick Park architecture walking tour (Architect Paul Hagman); nutrition for healing; and more.

For the fourth year in a row, the Grey to Green festival will attract a diverse audience of people with workshops beginning at 11:00 am, opening ceremonies at 12:00, and concluding with a salute to volunteers and concert after 5:00 pm at the Lemon Grove Café in downtown Youngstown.

Since its inception in 2008, the Grey to Green festival has grown exponentially. We expect a terrific crowd with a flow of families and university students from the greater Youngstown/Warren MSA exceeding 1500 to 2000 people throughout the day. We're looking forward to vendors and exhibitors participating in the festivities at Wick Park, along with arts and crafts exhibitors, workshops, children's and family activities. There is no charge to attend the festival; however there is a small fee for vendors and exhibitors.

With increased interest from local and regional elected officials, businesses, and concerned citizens, the Grey to Green festival is a prime opportunity to highlight your organization not only the day of the event, but also the month leading up to and for months after the event, when media coverage will be strong. This year's sponsors include: City of Youngstown, Youngstown State University, CityScape, Common Wealth, Farmer's Market @ UUYo, Treez Please, Green Homes Ohio & Lemon Grove Cafe.

Your participation either by tax-deductible donation, sponsorship or exhibiting at the festival will provide you with great rewards.

Sincerely,

Grey to Green festival Coordinators

Pat Rosenthal, Debra Weaver, Susie Beiersdorfer, Jacob Harver, Jean Engle, Amber Foster, David Slanina, Lyndsey Hughes, Gary Davenport, Howard Markert and Jim Converse

## Sponsor Categories and Benefits

Please note the categories of available sponsorship levels below. If you are interested in pledging your support, please make checks payable to our fiscal sponsor: **Cityscape** with "Grey to Green" noted in the memo line, and mail to: Grey to Green 1221 Elm Street, Youngstown, OH 44505.

### Earth Sustainer - \$1000.00+

Cash or in-kind contribution

Prominent listing as a presenting sponsor in event marketing materials, including sponsor signage and all print advertising

One free exhibit space in a prominent location (for cash contributors only)

Included as a featured sponsor in event press kit

### Earth Builder - \$750.00+

Cash or in-kind contribution

Listed as participating sponsor on signage, in program and event marketing materials

One free exhibit space

### Tree Planter - \$500.00+

Cash or in-kind contribution

Listed as a participating Sponsor of the Essay Contest and event marketing materials

One free exhibit space

### Rainmaker - \$250.00+

Cash or in-kind contribution

Listed as participating sponsor in program

### Friend of the Earth - \$25 – 100.00

Listed in program guide as a friend of the Grey to Green Festival

We thank you for your interest in and support of the Grey to Green Festival and look forward to seeing you on Saturday, September 10, 2011. For questions or more information, call 330.360.0648 or email [greytogreenfestival@gmail.com](mailto:greytogreenfestival@gmail.com). Thank you, and don't forget to Go Green!

Sincerely,

Grey to Green Festival Coordinators

Pat Rosenthal, Debra Weaver, Susie Beiersdorfer, Jacob Harver, Jean Engle  
Amber Foster, David Slanina, Lyndsey Hughes, Gary Davenport, Howard Markert and Jim Converse

----- Please fill out and mail with your check -----

Sponsor Level: \_\_\_\_\_

Organizational Name: \_\_\_\_\_

Address (Street, City, State, Zip): \_\_\_\_\_

Contact Person: \_\_\_\_\_

Tel: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

Website: \_\_\_\_\_

TYPE OF BUSINESS (check all that apply): Transportation \_\_\_ Food \_\_\_ Education \_\_\_ Energy \_\_\_ Conservation \_\_\_ Recycling \_\_\_ Green Products \_\_\_ Non-Profit \_\_\_ Other (please specify) \_\_\_\_\_