



1221 Elm Street Youngstown, Ohio 44505  
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Dear Friends of the Earth,

August 2011

We welcome your participation in the 4th annual Grey to Green festival! The festival transforms Wick Park in Youngstown's Wick Park Historic District into a bustling marketplace energized by local and regional vendors and exhibitors who share a common purpose of caring for the environment around them.

The mission of the Grey to Green festival is to raise awareness of environmental issues in the Mahoning Valley region, encouraging sustainable living and business practices, invigorating local green businesses, and helping to beautify Wick Park. This year emphasizes climate change and the devastating impact of global warming as we focus on making personal commitments to reduce our carbon footprint. Featured activities include:

- ♣ Who Cares? Commitment to Action Essay Contest "My Commitment to Sustainable Living"
- ♣ Soap-Box/Open Mike 3 minute views on "Making a Difference in Global Climate Change"
- ♣ Practical Skills Workshops including composting (Green Team); Wick Park tree identification (Naturalist Bill Whitehouse); Wick Park architecture walking tour (Architect Paul Hagman); nutrition for healing; and more.

For the fourth year in a row, the Grey to Green festival will attract a diverse audience of people with workshops beginning at 11:00 am, opening ceremonies at 12:00, and concluding with a salute to volunteers and concert after 5:00 pm at the Lemon Grove Café in downtown Youngstown.

Since its inception in 2008, the Grey to Green festival has grown exponentially. We expect a terrific crowd with a flow of families and university students from the greater Youngstown/Warren MSA exceeding 1500 to 2000 people throughout the day. We're looking forward to vendors and exhibitors participating in the festivities at Wick Park, along with arts and crafts exhibitors, workshops, children's and family activities. There is no charge to attend the festival; however there is a small fee for vendors and exhibitors.

With increased interest from local and regional elected officials, businesses, and concerned citizens, the Grey to Green festival is a prime opportunity to highlight your organization not only the day of the event, but also the month leading up to and for months after the event, when media coverage will be strong. This year's sponsors include: City of Youngstown, Youngstown State University, CityScape, Common Wealth, Farmer's Market @ UUYo, Treez Please, Green Homes Ohio & Lemon Grove Cafe.

Your participation either by tax-deductible donation, sponsorship or exhibiting at the festival will provide you with great rewards.

Sincerely,

Grey to Green festival Coordinators

Pat Rosenthal, Debra Weaver, Susie Beiersdorfer, Jacob Harver, Jean Engle, Amber Foster, David Slanina, Lyndsey Hughes, Gary Davenport, Howard Markert and Jim Converse

# Grey to Green Festival

Wick Park, Youngstown, Ohio  
Saturday, September 10<sup>th</sup>, 2011 - Noon to 5:00 PM

## REGISTRATION FOR VENDORS AND EXHIBITORS

Exhibiting Company/Organization: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_

Zip Code: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Tel: \_\_\_\_\_

Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Website: \_\_\_\_\_

### TYPE OF BUSINESS (check all that apply):

Transportation \_\_\_\_\_ Food (Please note if you hold a permit) \_\_\_\_\_

Education \_\_\_\_\_ Energy \_\_\_\_\_ Conservation \_\_\_\_\_

Recycling \_\_\_\_\_ Green Products \_\_\_\_\_ Non-Profit \_\_\_\_\_

Other (please specify) \_\_\_\_\_

### PRODUCT DESCRIPTION:

\_\_\_\_\_  
\_\_\_\_\_

**FEE (due with registration to reserve exhibit space): \$25.00 (\$10.00 for non-profits)**

**Please make checks payable to: CityScape (subject line: Grey to Green) and mail with application to: Grey to Green  
1221 Elm Street Youngstown, OH 44505**

***Please note that one 8' table /2 chairs/tent space can be provided by the Festival for the \$25 (\$10.00 non-profit) fee.  
You may purchase multiple spaces. If you are bringing your own set-up, please indicate the space needed  
(dimensions of tent and/or table(s)).***

Please indicate the amount of space you will need \_\_\_\_\_

This Application and Contract is not valid unless signed by exhibitor and accompanied by appropriate payment. The undersigned hereby expressly represents and warrants that he/ she is duly authorized to execute this binding contract on behalf of the Exhibitor named above and acknowledges that he/ she has read and accepts all the terms on the reverse of this contract. This Exhibitor Application and Contract is governed by the attached Rules and Regulations, which are incorporated herein and made a part hereof.

***Please note that this application is not a guarantee of acceptance to the festival as spaces will be allocated on a first come, first serve basis. We highly encourage you to register as soon as possible but **postmarked no later than August 25<sup>th</sup>** so that your information can be included in the program guide. The Festival will go on rain or shine. Please sign below indicating that you have read and agree to the terms established herein. Please also note that any sales taxes are the responsibility of the vendor.***

Signed: \_\_\_\_\_

Print Name: \_\_\_\_\_

Title: \_\_\_\_\_

Date: \_\_\_\_\_

Sign and return to:  
**Grey to Green**  
**1221 Elm Street**  
**Youngstown, OH 44505**

Show Management Use Only:

Booth Number:

Booth Dimensions:

Section:

Fee Received:

Date:

Signature:

## GREY TO GREEN FESTIVAL EXHIBIT RULES & REGULATIONS

### 1. AGREEMENT TO RULES AND REGULATIONS:

Exhibitor agrees to observe and abide by the Terms, Rules, and Regulations set forth hereafter and by such additional Rules and Regulations made by Show Management from time to time for the efficient or safe operation of the Show.

### 2. FESTIVAL SET UP and DISMANTLING:

Dates and hours for installing exhibits: 10 am to Noon, September 10, 2011 Dismantling required within 2 hours of Festival Closure.

All exhibitors must be open for business during Festival hours and no dismantling or packing may be started before the official close of the festival. Any exhibitor which fails to setup, exhibit and dismantle during the above listed times in its contracted space on the day of the festival will have automatically forfeited any rights, privileges and claims to their booth deposit. In the event any exhibitor fails to remove his exhibit in the allotted time, Festival Management reserves the right to ship the exhibit through a carrier of its own choosing or to place same in a storage warehouse subject to the exhibitor's disposition at exhibitor's expense.

**3. *One of the overriding goals of the festival is to "walk our talk" and provide an example of how events can be 'GREEN' and produce very little waste. This event is solution-oriented; participants can engage in activities meant to enable them to immediately make changes to conserve water or energy and engage in other sustainable practices. Marketing and promotional materials should use double-sided printing and it is highly recommended that our vendors and exhibitors use recycled paper for promotional items. We will be notifying the public that they should bring reusable bags with them to carry purchased items and information. We will also be providing reusable bags for purchase. Vendors and Exhibitors may do the same. We are encouraging our vendors and exhibitors to avoid using plastic bags when possible. Food service providers are to sell products in recyclable or little or no packaging. Excess foods will be donated to a charitable organization.***

### 4. DISPLAYS AND DECORATIONS:

No signs, advertising devices or merchandise shall be displayed outside the exhibit space or project above or beyond limits of exhibit space. Exhibitor must not deface park grounds in any way through the use of nails, tacks, glue, paint, etc. No exhibit, merchandise, equipment, trunks, cases or packing materials shall be brought into or out of the exhibit space during exhibit hours.

### 5. SUBLETTING/ SHARING OF SPACE:

No exhibitor shall assign, sublet or appropriate the whole or any portion of space allotted, nor exhibit therein any goods other than manufactured or distributed by the exhibitor in the regular course of its business, nor permit any representative of any firm not exhibiting to solicit business or take orders in its space. Violators are subject to removal from the Show.

### 6. EXHIBITOR CONDUCT:

Exhibitor shall abide by and observe all laws, rules, regulations, and ordinances of the City of Youngstown and Parks and Recreation Commission. Activities by exhibitors must be confined to their exhibit space. Distribution by exhibitors of any printed matter, souvenirs, samples or other articles shall be restricted to within the space occupied by their exhibits. The distribution of any articles which interfere with the activities in, or obstruct access to neighboring booths or that impede aisles is prohibited. Devices making loud or excessive noise are prohibited. The maximum allowable sound level is 65 decibels, however, Festival Management reserves the right to determine if sound level is excessive and exhibitor must conform to such determination. Exhibitor shall not enter into another exhibitor's space without invitation or when unattended. Exhibitor shall not handle or remove samples or literature from another exhibitor's space. Festival Management has full authority to interpret and enforce all the rules set forth herein.

### 7. PRODUCT DISPLAYED:

Products displayed by exhibitor must conform to, or be of a similar nature to, the products presented by exhibitor during the exhibit space application process. Any displayed merchandise determined by Festival Management, in its sole opinion, to (a) not conform to the products presented during the application process, and/or (b) be inappropriate for display at Grey to Green Festival will be removed to storage, at exhibitor's expense, for the duration of the show. Exhibitors found to be in violation may be excluded from future participation at Grey to Green Festival. Exhibitor warrants that it owns the intellectual property rights to all products exhibited at its booth. Exhibitor agrees to indemnify Festival Management for any and all costs, including attorney's fees, for any action brought against Festival Management with respect to any claims regarding the exhibitor's intellectual property. Festival

Management reserves the right to exclude any potential exhibitor if, in Festival Management's sole discretion, the exhibitor or the material proposed to be exhibited is not deemed appropriate.

8. LIMITATION OF LIABILITY AND INDEMNITY:

(a) Neither Festival Management, City of Youngstown, Parks and Recreation Commission nor any of its officers, agents, employees, or other representatives shall be held liable for, and the same hereby released from liability for, any damages, loss, harm or injury to the persons or property of the exhibitor or any of its officers, agents employees or other representatives, resulting from theft, fire, water, accident or any other causes. (b) The exhibitor shall indemnify, defend, and protect Festival Management, the City of Youngstown and Parks and Recreation Commission against, and hold and save Festival Management, the City of Youngstown and Parks and Recreation Commission harmless from, any and all claims, demands suits, liability, damages, loss, costs, attorney's fees and expenses of whatever kind or nature, which result from, arise out of, or are connected with any acts, or failures to act, or negligence of, exhibitor, or any of its officers, agents, employees or other representatives, including, but not limited to, claims of damage or loss resulting from the breach of these Rules and Regulations, and claims of damage or loss to any third party resulting from any infringement of copyright or patent or the unauthorized use of a registered trademark. (c) In the event that, because of weather, war, fire, strike, exhibit facility construction or renovation project, government regulation, public catastrophe, act of God or the public enemy or other cause beyond the control of Festival Management, the Festival or any part thereof is prevented from being held, is cancelled by Festival Management, or the exhibit space becomes unavailable, Festival Management shall refund the full amount of the booth deposit.

9. GOVERNING LAW/ AMENDMENTS:

This Agreement, having been executed in the State of Ohio, shall be governed by, constructed and enforced, in the appropriate courts, in accordance with the Laws of the State of Ohio as if it is an agreement made and to be performed entirely within such State. This agreement may not be amended or modified except by a written communication by Festival Management.